



RATE CARD



KSOU AM & FM

Community First Broadcasting, LLC

128 20th Street S.E. • P.O. Box 298 • Sioux Center, IA 51250

Phone: 712-722-1090 • Fax: 712-722-1102

KSOU FM

93.9

50,000 WATTS



KSOU AM

1090

500 WATTS

Daytime

Local Rate Card #25
Effective April, 1 2010

OPEN WEEKLY RATES

	1X	7X	14X	28X
6:00 a.m. to 6:00 p.m. ROS				
60 Seconds	\$22.00	\$21.00	\$20.00	\$19.00
30 Seconds	\$18.00	\$17.50	\$17.00	\$16.50
15 Seconds	\$15.00	\$14.50	\$14.00	\$13.50

PREMIUM TIME – Adjacent to News, Markets, Sports

News Blocks	6:00 a.m. to 8:00 a.m. 12:00 p.m. to 1:00 p.m. 5:00 p.m. to 6:00 p.m.	60 Seconds -- \$25.00 30 Seconds -- \$22.00
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REMOTE BROADCASTS

2 Hour Live On Location
Includes 3-Three Minute Breaks Per Hour
24-30 Second Promos
Plus Incidental Prizes
\$600.00

SWAP SHOP

Monday-Friday
8:20 – 8:30 a.m.

30 Seconds -- \$30.00

GENERAL INFORMATION

Rates Net....Bills due and payable on the 10th of the month, following broadcast schedule.

Announcements (sixty-second and thirty-second) may be combined to earn larger discounts for announcements.

Contracts for programs and announcements may be cancelled on 14 days written notification. Cancelled contracts subject to short rate.

Maximum rate protection for programs and announcements is 52 weeks from the contract start date.

Political broadcasts payable in advance for schedule.

Station reserves the right to change rates at such a time as it may announce.

Rates net to station.