



RATE CARD

KSOU AM & FM

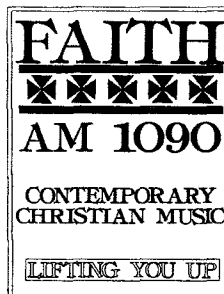
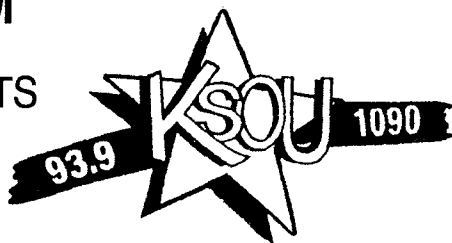
NRG Media

128 20th Street S.E. • P.O. Box 298 • Sioux Center, IA 51250

PH. 712-722-1090 • FAX 712-722-1102



KSOU FM
93.9
50,000 WATTS



KSOU AM
1090
500 WATTS Daytime

Local Rate Card #24
Effective January 1, 2008

OPEN WEEKLY RATES

	1X	7X	14X	28X
6:00 a.m. to 6:00 p.m. ROS				
60 Seconds	\$22.00	\$21.00	\$20.00	\$19.00
30 Seconds	\$18.00	\$17.50	\$17.00	\$16.50
15 Seconds	\$15.00	\$ 14.50	\$14.00	\$13.50

PREMIUM TIME - Adjacent to News, Markets, Sports

News Blocks	6:00 a.m. to 8:00 a.m.	60 Seconds -- \$25.00
	12:00 p.m. to 1:00 p.m.	
	5:00 p.m. to 6:00 p.m.	30 Seconds -- \$22.00

REMOTE BROADCASTS

2 Hour Live On Location
Includes 3-Three Minute Breaks Per Hour
24-30 Second Promos,
Plus Incidental Prizes
\$600.00

SWAP SHOP

Mon. - Fri. • 8:20 - 8:30 a.m.
30 Seconds -- \$27.00

GENERAL INFORMATION

Rates Net... Bills due and payable on the 10th of the month, following broadcast schedule.

Announcements (sixty-second, and thirty-second) may be combined to earn larger discounts for announcements.

Contracts for programs and announcements may be cancelled on 14 days written notification. Cancelled contracts subject to short rate.

Maximum rate protection for programs and announcements is 52 weeks from the contract start date.

Political broadcasts payable in advance for schedule.

Station reserves the right to change rates at such a time as it may announce.

Rates net to station.